



Barrie Native Friendship Centre

29th Annual Barrie Native Friendship Centre Traditional Pow-Wow

June

2-3, 2018



Springwater Provincial Park Midhurst, Ontario

Corporate Sponsorship Package



Barrie Native Friendship Centre



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Barrie Native Friendship Centre 29th Annual Traditional Pow-Wow

The Barrie Native Friendship Centre was founded in 1988. Our Vision is to improve the quality of life for Urban Aboriginal people, regardless of legal definition, by providing a gathering place that would promote unity and holistic healing in the community through a network of culturally based programs and services for the Barrie area. Programming includes:

- Aboriginal Healthy Living
- Life Long Care Program
- Cultural Resource Coordinator
- Apatisiwin Employment Program
- Aboriginal Criminal Court Worker Program
- Restorative Justice Support Program
- Indigenous Bail Support Program
- Aboriginal Healing and Wellness
- Aboriginal Family Support Program (infants & children 0-6 and their families)
- Akwe:go Program (youth 7-12)
- Wasa-Nabin Program (youth 13-18)
- Kizhaay Anishnaabe Niin (Men's anti-violence against women programming)
- Aboriginal Health Outreach, and;
- Aboriginal Healthy Babies, Healthy Children Program.

The Barrie Native Friendship Centre offers a variety of culturally appropriate programming, events and workshops to Indigenous and non-Indigenous community members in the Barrie area. Located at 175 Bayfield St. in Barrie, the BNFC has been serving the City of Barrie and area for thirty years.

The BNFC 29th Annual Traditional Pow-Wow marks the beginning of June's Indigenous Heritage Month in Barrie. It attracts visitors from across the Province, and is eagerly anticipated by many on the "Pow-Wow Trail" and draws dancers, singers and spectators alike. Our Pow-Wow is open to everyone and an opportunity for all locals and visitors to gather together in the spirit of friendship and reconciliation. The BNFC is pleased to offer you the opportunity to become a part of this vibrant and exciting community event through the following sponsorship options:

THUNDERBIRD – gifts of over \$25,000
EAGLE – gifts between \$10,000 and \$24,999
TURTLE – gifts between \$2,500 and \$9,999
BEAR - gifts between \$1,000 and \$2,500
DEER - gifts between \$250 - \$999

Please join us to help make the 2018 Barrie Native Friendship Centre 29th Annual Traditional Pow-Wow an event to remember!



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2018 Corporate Sponsorship Levels

THUNDER BIRD \$25,000 +	EAGLE \$10,000-\$24,999	TURTLE \$2,500-\$9,999	BEAR \$1000-\$2,499	DEER \$250-\$999
Website Acknowledgement: <i>large logo and large font</i>	Website Acknowledgement:	Website Acknowledgement:	Website Acknowledgement:	Website Acknowledgement:
Newspaper Corporate Thank You- <i>large logo and large font</i>	Newspaper Corporate Thank You – <i>small logo, medium font</i>	Newspaper Corporate Thank You- <i>small logo, small font</i>	Newspaper Corporate Thank You- <i>no logo small font</i>	Newspaper Corporate Thank You- <i>no logo and small font</i>
Appreciation Banner- <i>large logo, large font</i>	Appreciation Banner- <i>medium logo, medium font</i>	Appreciation Banner- <i>medium logo, medium font</i>	Appreciation Banner- <i>Small logo, small font</i>	Appreciation Banner- <i>small font</i>
Letter of appreciation	Letter of appreciation	Letter of appreciation	Letter of appreciation	Letter of appreciation
Volunteers	Volunteers	Volunteers	Volunteers	Volunteers
Pow-Wow T-Shirt- <i>large logo, large font</i>	Pow-Wow T-Shirt - <i>medium logo, medium font</i>	Pow-Wow T-Shirt - <i>small logo, medium font</i>	Pow-Wow T-Shirt- <i>small font</i>	Pow-Wow T-Shirt- <i>small font</i>
25 passes to the event	20 passes to the event	15 passes to the event	10 passes to the event	5 passes to the event
Public Announcement of Appreciation-4 times per day	Public Announcement of Appreciation- 3 times per day	Public Announcement of Appreciation- 2 times per day	Public Announcement of Appreciation- 1 times per day	
Corporate Banner	Corporate Banner			
Full page advertisement in Pow-Wow Program	½ page advertisement in Pow-Wow Program	¼ page free advertisement in Pow-Wow Program		
Pow-Wow Poster- <i>large corporate logo</i>	Pow-Wow Poster- <i>medium corporate logo</i>	Pow-Wow Poster- <i>small corporate logo</i>	Pow-Wow Poster- <i>corporate name in font</i>	
Grand Entry participation and recognition				
Entrance wrist band- logo/corporate name in font				



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LEVELS OF RECOGNITION

Website & Social Media Acknowledgement

Your corporate name (and possibly your corporate logo) will be prominently displayed on our website May 31, 2019. The website can be found at:

Newspaper Corporate Thank-You

A Corporate “Thank You” advertisement will be placed in the next edition of the Barrie Advance following the Pow-Wow.

Appreciation Banner

A “Thank You” banner will be prominently displayed at the event on the side of the announcer’s platform during the Pow-Wow (logo and font according to sponsorship level.)

Pow-Wow Program

BNFC will print a minimum of 300 hundred copies of a Pow-Wow Program (15-25 pages) and distribute them free of charge to the general public and attendants of the event.

All corporate sponsors will be recognized in the Pow-Wow Program. THUNDERBIRD and EAGLE sponsors will be provided FREE advertising space in the Pow-Wow Program – size and placement in the Program varies by sponsorship level.

Letter

All sponsors will receive a thank you letter of Appreciation from the BNFC Executive Director and Board President.

Volunteer

All Corporate and individual sponsors will be given the opportunity to provide in-kind

volunteers from their organizations to assist with the Pow-Wow. All corporate and individual

volunteers will be recognized on the BNFC website and social media page.

Passes

All sponsors will receive weekend passes to the event. The passes cover door entry and parking. The number of passes varies according to sponsorship level.

Public Announcements

Corporate sponsors will receive public recognition and thank you throughout the event from the pow-wow emcee. The public recognition will delivered over the public address system- the number of announcements varies by sponsorship level.

Corporate Banner

THUNDERBIRD & EAGLE sponsors are eligible to have their corporate banners (or signage) prominently displayed at the event. Banners may be dropped off and picked up at the BNFC.

Poster

The Pow-Wow poster will be distributed widely throughout Ontario. The poster will be prominently displayed on our website and shared on social media. THUNDERBIRD & EAGLE sponsors will have their corporate logos on the official BNFC Pow-Wow poster (they will not be on the teaser poster).

Deadline: March 31, 2018



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SPONSORSHIP FORM

As a sponsor for the Barrie Native Friendship Centre's Pow wow, I have the satisfaction knowing that I am making a contribution to the Indigenous community. I agree to the following conditions:

*My organization will provide sponsorship funding on or before March 31, 2018.

*My organization will provide a digital copy of our logo, which will be used in promotional materials.

Sponsor Type:

- Thunder Bird** (\$25,000 +)
- Eagle** (\$10,000 - \$24,999)
- Turtle** (\$2,500 - \$9,999)
- Bear** (\$1000 - \$2,499)
- Deer** (\$250-\$999)
- Other** \$ _____

Payment Options

- Cheque
- Cash
- Credit Card

Credit Card No: _____ Exp Date: _____

Signature _____

**Please send invoice to the address listed below*

\$ _____ Enclosed

Name: _____ Title: _____

Organization: _____

Phone No: _____ Fax No: _____ Email: _____

Address: _____

City: _____ Postal Code: _____

Signature: _____ Date: _____

THANK YOU FOR YOUR SPONSORSHIP AND SUPPORT!

Make Cheques payable to Barrie Native Friendship Centre

175 Bayfield Street Barrie, ON L4M 3B4 Tel (705) 721-7689 Fax (705) 721-7418